Trade Commissioner boosts relationship between Vanuatu and Guangdong

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Trade Commissioner of Vanuatu in Guandong Province of China

Vanuatu's Trade Commissioner in China's Guangdong province, Dr Ken Wong, is dedicated to developing and promoting trade, investment and tourism business opportunities between the two countries.

Mr Wong has recently received three honors at the Asia World-Expo in Hong Kong in the presence of more than 1,000 guests from different countries.

The awards he received were: an honorary Doctor of Management from Lincoln University in the United States, a senior Fellowship at the Asian College of Knowledge Management, and the Nobel Laureates Series: Asian Chinese Leaders.

88 social leaders from different sectors and five outstanding companies were awarded. As the sole representative of Asian Chinese Leaders, Dr Wong was invited to deliver a speech on behalf of of all awardees.

Dr Wong stated: "With these honorary titles, we now hold a key to opening the gates of the world. With this key, we have infinite opportunities in front of us to provide limitless possibilities for our businesses and the Future".

He noted that with the rapid changes under the influence of globalization, many Asian regions, including Hong Kong, had developed a knowledge-based economy and social system.

Dr Wong urged the awardees to not only maintain their intrinsic foundation, but also integrate innovative technology and knowledge into it. He also mentioned the importance of the application and promotion of innovative technology and encouraged the recipients not let their study end here.

"This is a new beginning for us," he said. "As long as we will continue to be learners, to persist in innovation, and to seek breakthroughs, we will see the doors before us continue to open".

Dr Wong and his partners established MG Holdings Group (MG Group) in 2002.

Under the leadership of Dr Wong and the Board of Directors, MG Group has been transformed in to a diversified corporate empire within the past decade.

Dr Wong and the MG Group have very strong ties with the region and often provide assistant to the underprivileged. Dr Wong is committed to promoting regional cultural activities.

In 2010, he successfully outbid several neighbouring countries for Hong Kong to be selected as the global premier location for the large-scale musical "fall in Love with Teresa Teng".

Dr Wong has often taken the initiative to support the less fortunate. In 2015, for example, MG Group hosted a barista training program for people with visual impairment to help them find jobs, develop their career paths and acquire new skills to improve their self-confidence.

MG Group has established some of its companies in Vanuatu as part of its globalization efforts and endeavours to help the local people develop employable skills.

In addition to its other departments, MG Group established a Tourism Department in early 2017.

It plays an important role in image promotion in the eastern Asian market, offering tour programs for visitors and helping investors reside in Vanuatu with family members and then look for business opportunities.

In early 2018, the Trade Commission Office of Guangdong Province organized a tourism promotion event in Guangzhou led by the Chairman of the Vanuatu Tourism Office, Avio Roberts, to promote Vanuatu tourism and trade.

The event was described as an unprecedented success, with media exposure to more than 10 million readers or viewers in China.

MG Group and the Trade Commission Office are working closely together to boost the economy of Vanuatu.

The Vanuatu prestige Travel program marks the first step.

The first tour group with mainland media and potential investors will arrive soon. More similar tours are expected.

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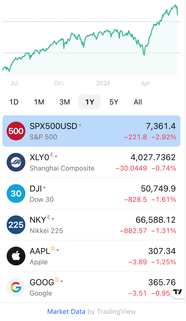

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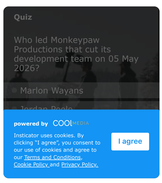
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Marlon Wayans
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